

Our Results

- ▶ Value of the buyer for the item is drawn from some distribution F .
- ▶ **Data-poor regime** : Seller has only two samples from F .

Theorem 1.

A rounded version of ERM from two samples attains revenue $\sim 0.56 \cdot \text{OPT}$ when F is regular.

Theorem 2.

There exists a regular distribution F under which ERM from two samples cannot do better than $0.642 \cdot \text{OPT}$.

Abstract Optimization Program Formulation

$$\alpha_\rho^* = \min_{F, \text{OPT}, p^*} \frac{1}{\text{OPT}} \text{ (revenue of ERM}_\rho \text{ for distribution } F)$$

s.t. (F satisfies the regularity constraints)

(the revenue for any price is at most OPT)

(the revenue for price p^* is exactly OPT)

Semidefinite Programming Relaxation

- ▶ Instead of the vector of variables f_i define the 3-d tensor of variables $f_{i,j,k}$.
 - ▶ Replace $f_i \cdot f_j \cdot f_k$ with $f_{i,j,k}$.
 - ▶ Replace $f_i \cdot f_j$ with $f_{i,j} = \sum_k f_{i,j,k}$.
 - ▶ Replace f_i with $\sum_k \sum_j f_{i,j,k}$.
- ▶ Let $F_i = (f_{i,j,k})_{j,k}$, add the constraint $F_i \succeq 0$.

Implementation Details

We implemented $\bar{\alpha}_{\rho,n}(i^*)$ for all $i^* \in [n/2, n]$ in python using cvxpy that calls the solver SCS [O'Donoghue Chu Parikh Boyd '16].

The solver SCS produces not only a solution to the primal but also a solution to the dual problem. Hence, the values of the dual variables provide a **proof** for a lower bound for the value of $\bar{\alpha}_{\rho,n}(i^*)$!